



PRESS RELEASE

Windsor, ON, May 25, 2026.

Electrozad Announces Retirement of Dave Kruk Director of Commercial, and the Appointment of Mike Jeffery to Branch Manager, London

Electrozad marks the close of an extraordinary chapter; honouring the career of Dave Kruk and welcoming continued, strong leadership at our London Branch.

A Legacy of Excellence: Dave Kruk's Retirement

Electrozad marks a significant milestone with the announcement of Dave Kruk's retirement, effective July 31, 2026. This marks the conclusion of an extraordinary 47-year career in the electrical industry, including 21 dedicated years with Electrozaad.

Throughout his tenure with Electrozaad, Dave served in a number of senior leadership roles, including General Manager and Vice President, Commercial. His contributions were central to the growth and success of Electrozaad's London operations and the Commercial business as a whole. Notably, Dave's leadership proved instrumental during Electrozaad's acquisition by Sonepar; a period of significant organizational change that he navigated with professionalism and steadiness. His unwavering commitment to customers, people, and the business has left a lasting and positive impact across the organization.

"On behalf of the entire Electrozaad organization, we extend our deepest gratitude to Dave for his decades of service, leadership, and dedication. His contributions have helped shape who we are today, and he leaves behind a legacy that will continue to inspire. We wish him a well-earned retirement." - Jeffrey Meloche, Regional Director, Electrozaad South.



Electrozad will be hosting an opportunity to formally recognize Dave closer to his retirement date.

-continued on next page-



Leadership Continuity: Mike Jeffery Named Branch Manager, London

As part of this leadership transition, Electrozad is pleased to announce that Mike Jeffery has been appointed Branch Manager, London, effective May 1, 2026. In this expanded role, Mike will assume day-to-day branch leadership responsibilities, building on the strong foundation Dave has established.

Mike has consistently demonstrated strong leadership capability and a clear, thorough understanding of the business. His appointment reflects Electrozad's confidence in continuity, momentum, and the strength of its team.

Electrozad remains committed to collaboration, growth, and delivering the highest level of service to its customers and partners, and this transition reflects that continued resolve.

About Electrozad:

With over 100 years of experience, Electrozad is a trusted leader in the electrical and automation industry across Central and Southern Ontario. Renowned for delivering reliable, customer-focused solutions, Electrozad combines deep industry expertise with a transformational approach to innovation. They are committed to providing the highest standard of service while fostering strong relationships within the communities they serve. By empowering customers and supporting communities, Electrozad is helping to build a brighter and more sustainable future for everyone. www.electrozad.ca

About Sonepar:

Sonepar is an independent family-owned company standing as the world leader in B-to-B distribution of electrical equipment, solutions, and services. In 2024, Sonepar achieved sales of €32.5 billion. Present in 40 countries with a dense network of brands, the Group is leading an ambitious transformation to make its customers' lives easier providing them with an omnichannel experience and sustainable solutions in the building, industry, and energy markets. Sonepar's 46 000 associates are committed to accelerating the world's electrification and driven by a shared Purpose: Powering Progress for Future Generations. www.sonepar.com

About Sonepar in Canada:

Sonepar entered Canada in 1984 and has continued to grow through strategic acquisitions and organic growth. Today, Sonepar serves the Canadian market through a network of six companies with over 100 locations and 2,500 associates nationwide. For more information, visit www.soneparcanada.com

Press Contact: Monique Scott, Marketing Specialist monique.scott@electrozad.ca